

vTECH io CIO Impact Awards

2026-2027 Sponsorship Opportunities

June 3-4, 2027 | The Ritz-Carlton, Fort Lauderdale

WHY SPONSOR?

In 2016, Chris and Jennifer McDaniel hosted the first CIO forum in Clearwater, Florida with just five attendees. That gathering has grown into a trusted network of 200 active CIOs participating in approximately 30 forums each quarter across 30 cities.

The vTECH io CIO Impact Awards extend this peer-driven community with a peer-nominated, community-owned program focused on practical impact in AI governance, cybersecurity resilience, digital transformation, and modern workplace excellence.

Sponsorship gives you authentic access and association with real technology leadership in the markets where you sell.

PRESENTING / TITLE SPONSOR

Confirmed: vTECH io + Dell Technologies

\$35,000 - \$50,000 (1 Available)

- Exclusive "Presented by [Your Company]" branding on all materials, website, and stage
- First right to present the overall CIO Impact Leader of the Year award on stage
- Keynote or fireside chat opportunity at the national awards ceremony
- Premium visibility at 30+ regional CIO forums per quarter + national event
- Full access to winner & attendee database for co-marketing (with permissions)
- 10+ VIP tickets to the national awards ceremony + co-branded winner case study

CATEGORY SPONSORS

\$10,000 (One per Category)

Confirmed: Intel (AI Leadership) | Bitdefender (Cyber Resilience) | TD SYNEX (Digital Transformation) | Microsoft (Modern Workplace & Collaboration)

- Naming rights for one flagship category
- Opportunity to present the category award live on stage at the national ceremony
- Logo placement on all category-related materials and winner announcements
- 4-6 VIP tickets to the national awards ceremony

EMERGING LEADER CATEGORIES

\$5,000 (Rising Star and Community Mentor)

Confirmed: Wasabi + Flexential (Rising Star / Next-Gen CIO) | Open: Community Mentor Award

- Naming rights for Rising Star or Community Mentor; opportunity to present the award on stage
- Logo placement on category materials and winner announcements; VIP tickets to the national awards ceremony

ACTIVITY SPONSORS

\$10,000 (Golf | Reception | Fishing | Experience)

- High-visibility association with a specific experiential element of the 1.5-day program
- Prominent branding at the activity + logo in program materials; opportunity to host or co-host the experience; VIP tickets

SUPPORTING / EVENT SPONSORS

\$5,000 - \$7,500

- Logo on event website, program, signage, and all pre/post communications
- 2-4 tickets to the national awards ceremony
- Opportunity to provide branded items or host a networking break

BOOTH SPONSORS

\$3,500 each

Confirmed: Keepit

- Logo on event website, program, and signage
- 2-4 tickets to the national awards ceremony
- Opportunity to provide branded items or host a networking break

Additional Benefits for All Sponsors

- Association with a credible, peer-nominated, non-commercial program
- Speaking and content opportunities at regional CIO forums throughout the year
- First look at winner case studies for co-marketing and thought leadership
- Invitations to private sponsor appreciation and planning events

Ready to elevate technology leadership in the markets you serve?

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