

Recognizing the Technology Leaders Who Deliver Real Impact

A peer-nominated, community-owned awards program recognizing practical technology leadership among CIOs serving state & local government, education, healthcare, and mid-market organizations.

TITLE SPONSOR

vTECH io + Dell Technologies

AI LEADERSHIP

Intel

CYBER RESILIENCE

Bitdefender

DIGITAL TRANSFORMATION

TD SYNnex

MODERN WORKPLACE

Microsoft

BOOTH SPONSOR

Keepit

RISING STAR

Flexential + Wasabi

~100
ATTENDEES

1.5
DAY EXPERIENCE

June 3-4, 2027
The Ritz-Carlton, Fort Lauderdale

Prepared for prospective sponsors • Confidential

LETTER FROM THE FOUNDERS

A Letter from the Founders

Dear Prospective Partner,

In 2016, Jennifer and I hosted the first CIO forum in Clearwater, Florida with just five attendees. That small, authentic gathering has grown into a trusted network of approximately 200 active CIOs participating in roughly 30 forums every quarter across 30 cities — primarily serving state & local government, education, healthcare, utilities, and mid-market organizations.

Over the past decade we have watched these leaders quietly deliver extraordinary results under real constraints: tight budgets, complex regulations, legacy systems, and rising expectations from citizens, students, patients, and boards. Yet the major national awards programs remain heavily weighted toward large private-sector enterprises with substantial marketing resources. Mid-market, SLED, education, and healthcare CIOs often feel they do not have a realistic path to recognition.

That is the gap we set out to close. The vTECH io CIO Impact Awards are designed to be peer-nominated and community-owned. Nominations come primarily from within our network of forum participants. Selection is guided by practical impact — responsible AI adoption, cybersecurity resilience under budget pressure, digital transformation that improves public service, modern workplace excellence, and the quiet work of mentoring the next generation of technology leaders.

This is not another vendor awards show. Executives will outnumber partners in the room. The focus stays on the CIOs. Sponsors gain authentic association with real leadership excellence in the exact markets where they sell — and the opportunity to stand on stage beside the people who make technology decisions every day.

We have already secured Dell Technologies as Title Sponsor alongside vTECH io; Intel for AI Leadership; Bitdefender for Cybersecurity Resilience; TD SYNEX for Digital Transformation Excellence; Microsoft for Modern Workplace & Collaboration Excellence; and Flexential + Wasabi as co-sponsors of the Rising Star / Next-Gen CIO category. Keepit is confirmed as a Booth Sponsor. We are now inviting select partners to join the remaining categories and activities.

We would be honored to discuss how your organization can participate in this inaugural year.

Respectfully,

Chris and Jennifer McDaniel

Partners, vTECH io

Chris McDaniel, Chief Revenue Officer & Retired Lt. Colonel, U.S. Air Force Reserve

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THE PROGRAM

The Vision & Program

The CIO Impact Awards celebrate the technology leaders who deliver measurable results in the environments that matter most to our community: regulated public-sector, education, healthcare, and mid-market organizations. The program is intentionally accessible, peer-driven, and tied directly to the ongoing CIO forum network that has been built over ten years.

~200

Active CIOs

30+

Cities

30

Forums / Quarter

~100

Ceremony Attendees

1.5-Day Inaugural Experience

ARRIVAL EVENING

Welcome Reception

Heavy hors d'oeuvres and networking among CIOs, sponsors, and partners.

MORNING

Excursions

Choice of golf, pickleball, fishing charter, or spa.

AFTERNOON / EVENING

Program & Awards

Sponsor roadmaps and breakouts, then plated dinner and awards ceremony.

Award Categories

CATEGORY	FOCUS	STATUS
CIO Impact Leader of the Year	Overall transformational leadership	OPEN
AI Leadership & Responsible Adoption	Practical governance and measurable AI results	INTEL • CONFIRMED
Cybersecurity Resilience Leader	Resilience for SLED and regulated environments	BITDEFENDER • CONFIRMED
Digital Transformation Excellence	Public sector, education, or healthcare impact	TD SYNnex • CONFIRMED
Modern Workplace & Collaboration Excellence	Productivity, collaboration, and real adoption	MICROSOFT • CONFIRMED
Rising Star / Next-Gen CIO	Emerging technology leaders	FLEXENTIAL + WASABI • CONFIRMED
Community Mentor Award	Giving back to the CIO community	OPEN

Audience Snapshot

Approximately 200 active CIOs across 30+ cities, with heavy concentration in state & local government, education, healthcare, and mid-market organizations. Inaugural ceremony sized for ~100 attendees.

CONFIRMED

Confirmed Founding Partners

The following organizations have already committed to the inaugural year. Their participation provides immediate credibility and demonstrates the quality of company this program will keep.

Title Sponsor • \$40,000

CONFIRMED

vTECH io + Dell Technologies

Exclusive "Presented by" branding on all materials, website, and stage. First right to present the overall CIO Impact Leader of the Year award. Keynote or fireside chat opportunity. Premium visibility across 30+ regional CIO forums and the national event.

AI Leadership Category • \$10,000

CONFIRMED

Intel • Includes roadmap presentation opportunity

Category naming rights, opportunity to deliver a short roadmap or thought-leadership presentation, stage time to present the award, and logo placement on all category-related materials and winner announcements.

Cybersecurity Resilience Category • \$10,000

CONFIRMED

Bitdefender • Includes roadmap presentation opportunity

Category naming rights, roadmap presentation opportunity, stage presence to present the award, and strong alignment with the cybersecurity priorities of SLED and regulated-industry CIOs.

Digital Transformation Excellence - \$10,000

CONFIRMED

TD SYNnex • Presents award to recipient

Category naming rights, opportunity to present the award live on stage, logo placement on category materials and winner announcements, and association with measurable digital transformation results.

Modern Workplace & Collaboration Excellence • \$10,000

CONFIRMED

Microsoft • Presents award to recipient

Category naming rights for the new Modern Workplace & Collaboration Excellence award. Opportunity to present on stage, logo on category materials and winner announcements, and alignment with productivity, collaboration, and adoption outcomes under real constraints.

Booth / Supporting Sponsor • \$3,500

CONFIRMED

Keepit • Confirmed Booth Sponsor

Logo on event website, program, and signage. 2–4 tickets to the national awards ceremony. Opportunity to provide branded items or host a networking break.

Rising Star / Next-Gen CIO Category - \$5,000

CONFIRMED

Flexential + Wasabi - Co-Sponsors

Category naming rights and on-stage award presentation, with logo placement across category materials and winner announcements, plus VIP access for both co-sponsoring organizations.

AVAILABLE NOW

Open Sponsorship Opportunities

The following opportunities remain available for the inaugural year at The Ritz-Carlton, Fort Lauderdale, June 3-4, 2027.

Community Mentor / Peer Contribution Award**\$5,000****AVAILABLE**

Celebrates those who give back to the CIO community through mentoring and knowledge sharing. Includes naming rights, stage presentation of the award, logo placement, and tickets.

Activity Sponsors - Golf - Reception - Fishing / Experience**\$10,000****AVAILABLE**

High-visibility association with a specific experiential element of the 1.5-day program. Includes prominent branding at the activity, logo in program materials, tickets, and the ability to host or co-host the experience.

Booth / Supporting Sponsors**\$3,500 each****AVAILABLE**

Additional partner vendors, distributors, and solution providers (Keepit already committed as founding Booth Sponsor). Logo on website, program, and signage; 2-4 tickets; branded items or networking break.

Supporting / Event Sponsors**\$5,000 - \$7,500****AVAILABLE**

Logo on event website, program, signage, and pre/post communications. 2-4 tickets to the national awards ceremony. Opportunity to provide branded items or host a networking break.

DIFFERENTIATION

Why This Program Is Different

- 1 Peer-nominated and community-owned - Nominations come from the CIOs themselves. Final selection is guided by practical impact, not marketing budgets.
- 2 Tied to an active, ongoing network - 30+ forums per quarter across 30 cities create continuous engagement before and after the awards.
- 3 Focused on the right audience - SLED, education, healthcare, and mid-market CIOs - the exact buyers many technology companies struggle to reach authentically.
- 4 Executives outnumber partners - The room is designed so CIOs remain the center of gravity. Sponsors gain credibility by association, not by dominating the agenda.
- 5 A confirmed destination - June 3-4, 2027 at The Ritz-Carlton, Fort Lauderdale, with a 1.5-day peer experience built for quality over scale.

Investment Summary

OPPORTUNITY	INVESTMENT	STATUS
Title Sponsor (vTECH io + Dell)	\$40,000	CONFIRMED
AI Leadership (Intel)	\$10,000	CONFIRMED
Cybersecurity Resilience (Bitdefender)	\$10,000	CONFIRMED
Digital Transformation (TD SYNnex)	\$10,000	CONFIRMED
Modern Workplace & Collaboration (Microsoft)	\$10,000	CONFIRMED
Rising Star / Next-Gen CIO (Flexential + Wasabi)	\$5,000	CONFIRMED
Booth Sponsor (Keepit)	\$3,500	CONFIRMED
Community Mentor Category	\$5,000	AVAILABLE
Activity Sponsor (Golf / Reception / Fishing)	\$10,000	AVAILABLE
Booth / Supporting Sponsor	\$3,500 each	AVAILABLE
Supporting / Event Sponsor	\$5,000 - \$7,500	AVAILABLE

GET INVOLVED

Next Steps

We are finalizing the sponsor roster for the inaugural year at The Ritz-Carlton, Fort Lauderdale, June 3-4, 2027, and would welcome the opportunity to include your organization.

1 Review this prospectus

And the one-page summary, if provided separately.

2 Identify the right fit

Remaining opportunities include Community Mentor (\$5,000), Activity sponsorship, or Booth presence.

3 Contact Chris McDaniel directly

To discuss fit, benefits, and timeline.

Ready to Discuss Sponsorship?

June 3-4, 2027 - The Ritz-Carlton, Fort Lauderdale

Peer-driven recognition within a trusted CIO community of 200 leaders across 30+ cities.

Chris McDaniel - Chief Revenue Officer & Partner, vTECH io

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